



UNITED STATES AUSTRALIAN FOOTBALL LEAGUE

Executive Board Annual Report 2025



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Year in Review

As we reflect on the 2025 season, it is clear that the USAFL has reached new heights in growth, visibility, and competitive excellence. This year, we welcomed new clubs, celebrated historic milestones, and expanded our reach across the nation. The success of our Regional Championships and the record-breaking Nationals in Tucson underscore the strength and passion of our community.

Our promotional efforts, including the Aussie Rules campaign and revamped website, have significantly boosted our profile and engagement.

Looking ahead to 2026, we are energized by the opportunities to build on this momentum with the return of Super Regionals, expanded international competition, and continued investment in club and umpire development. Together, we will continue to grow Aussie Rules in the United States, fostering community, competition, and connection.

Thank you to all players, volunteers, sponsors, and supporters who make this journey possible. Your dedication is the foundation of our success.

2025 Season Overview

The 2025 season marked one of the most expansive and energizing years in USAFL history. From new club development to record-setting Nationals performances, the league continued to strengthen its footprint, elevate its profile, and deepen community engagement across the United States.

Key Highlights of 2025

League Expansion & Club Development

- New clubs such as the Bayou Brawlers (New Orleans) and Wilmington Bombers made immediate competitive impacts.
- The Maine Cats returned to full independence and capped their comeback with a Division 5 National Championship.
- Growth across emerging regions demonstrated the continued spread of Australian Rules Football nationwide.
- Transitioned to PlayHQ platform as the league's new system for registration and competition management.

National Visibility Through "Aussie Rules" Campaign



- Year two of the league-wide **Aussie Rules promotional campaign** delivered record engagement.
- All 50+ clubs were featured, boosting recruitment and brand recognition.
- **St. Louis** earned top honors in the content competition.
- A redesigned **USAFL website** launched, improving navigation, club discovery, and league communications.

Four-Regional Championship Series

- For the first time, the USAFL hosted **four Regional Championships**, expanding competitive access and strengthening pathways to Nationals.
- Standout performances came from New York, North Carolina, North Texas, Denver, Arizona, Seattle and Sacramento.
- The expanded regional model increased participation and competitive parity.

2025 USAFL NATIONALS — TUCSON, ARIZONA

The Nationals delivered one of the most memorable tournaments in league history, supported by ideal conditions at the **Kino Sports Complex** and strong partnerships with **Tasmanian, Coopers, CyberSolve IQ, Odin Mortgage, Macauarie Capital, Australian Consulate – Los Angeles and Tucson Sports**.

Nationals Highlights

- Austin Crows secured a record 10th Men's Division 1 title.
- Seattle Grizzlies claimed their first D2 title in 17 years.
- Maine Cats completed a storybook season with the D5 premiership.
- Minnesota Freeze Women repeated as Division 1 champions, with a dramatic late goal from rookie Rose Lemmon sealing the win.

20 YEARS OF WOMEN'S FOOTY IN THE USAFL

- The 2025 season marked the **20th anniversary** of women's competition in the USAFL.
- Nationals featured a historic **eight-team women's bracket**, reflecting the depth and maturity of the program.
- Alumni from the inaugural 2005 teams reunited in Tucson to celebrate two decades of growth, leadership, and community.



USAFL Member Clubs

Club	Founded	Club	Founded
Arizona Outlaws	2018	Louisville Kings	1996
Atlanta Kookaburras	1998	Little Rock Coyotes	2016
Austin Crows	2002	Maine Cats	2018
Baltimore Dockers	2017	Milwaukee Bombers	1998
Baton Rouge Tigers	2004	Minnesota Freeze	2005
Birmingham Bushrangers	2020	Nashville Kangaroos	1997
Bayou Brawlers	2025	New York Magpies	1998
Boston Demons	1997	North Carolina Tigers	1997
Chicago Swans	1998	North Star Blue Ox	2017
Cincinnati Dockers	1996	North Texas Devils	2020
Cleveland Cannons	2014	Oklahoma FC	2017
Columbus ARFC	2008	Orange County Giants	1998
Dallas Magpies	1998	Philadelphia Hawks	1998
DC Eagles	2017	Portland Steelheads	1998
Denver Bulldogs	1998	Rome Redbacks	2018
Des Moines Roosters	2010	Virginia Lions	2019
Finger Lakes ARFC	2024	Sacramento Suns	2009
Ft. Lauderdale Fighting Squids	2005	San Diego Lions	1997
Golden Gate AFL	1998	Savannah Hurricane	2019
Hawaii Eagles	2019	Seattle Grizzlies	1998
Houston Lonestars	2005	St. Louis Blues	1997
Indianapolis Giants	2013	Tampa Bay Tiger Sharks	2019
Jacksonville Saints	2018	Wasatch War Gulls	2019
Kansas City Power	1999	Wilmington Bombers	2024
Las Vegas Gamblers	2005	Wisconsin Wombats	2017
Los Angeles Dragons	2010		



Executive Board Members - 2025

• April Munn, President	• Jim Martin, Secretary
• Keith Phillips, Eastern Vice President	• Richard Hordern-Gibbings, Treasurer
• Ben Marcum, Central Vice President	• Darren Green, Member At Large
• Makenzie Adamo, Western Vice President	

USAFL Staff

• Doren James, Executive Director	• Jerry Long, Production Manager
• Brian Barrish, Media Manager	• Horacio Gutierrez, Accountant

USAFL Umpires Association

• Jeff Persson, President	• Mark Gall, Member at Large #1
• Steve Butler, Vice President	• Daniel Estes, Member at Large #2
• Sid Caesar, Treasurer	• Bevan Main, Member at Large #3
• Tara Miller, Secretary	• Seth McElvaney, Member at Large #4
• Kevin Murray, Member At Large AFL Canada	

International Program Staff

• Dan Sarbacker, Program Lead	• Cari Greving, Head of Operations
• Jason Becker, Head of Football	• Ashley Twyman, Medical Director

USA Revolution Coaching Staff

• Kyle Strenski, Head Coach	• Dustin Jones, Assistant Coach
• Simon Boyce, Assistant Coach	• Justin Valley, Assistant Coach

USA Freedom Coaching Staff

• Andrew Donlen, Head Coach	• Marie LaVictoire, Assistant Coach
• Katie Klatt, Assistant Coach	



2025 USAFL Regionals Championship Series



A Season of Expansion, Milestones, and Unforgettable Moments

The 2025 USAFL Regionals Championship Series—presented by Tasmanian—delivered one of the most dynamic and wide-ranging competitive slates in league history. Across **four tournaments in four cities over seven weeks**, clubs from every corner of the country showcased the depth, resilience, and growing passion for Aussie Rules in the United States.

From dramatic finishes and record-setting scoring to the emergence of new clubs and first-time

champions, the 2025 Regionals served as both a proving ground and a celebration of the sport’s accelerating national footprint.

Northeast Regionals – Philadelphia, PA

The series opened under grey, rain-threatening skies in suburban Philadelphia, but the weather did little to dampen the intensity. The theme of the day quickly became “New York, New York”, as both the Magpies’ men’s and women’s sides delivered commanding performances.

- **Men’s Division:**

New York’s men secured their sixth Northeast title, punctuated by a decisive 60-point win over Philadelphia in the final match—an emphatic response to the Hawks’ bid to steal the championship on percentage.

MEN’S DIVISION I LADDER

#	TEAM	P	PTS	%	W	L	D
1	New York Magpies - NER (M)	3	12	274.07	3	0	0
2	DC Eagles - NER (M)	3	4	112.90	1	2	0
3	Baltimore Dockers - NER (M)	3	4	60.78	1	2	0
4	Philadelphia Hawks - NER (M)	3	4	40.95	1	2	0



MEN'S DIVISION I GRAND FINAL

New York Magpies - NER (M)  **69**
10.9

9
1.3

 Philadelphia Hawks - NER (M)

• Women's Division:

In another chapter of their long-running rivalry, New York edged DC behind two crucial goals from Liz McAskil, earning their sixth regional championship.

WOMEN'S DIVISION I GRAND FINAL

New York Magpies - NER (W)  **16**
2.4

2
0.2

 DC Eagles - NER (W)

Southeast Regionals – Raleigh, NC

Hosted at North Carolina State University's Miller Park, the Southeast tournament highlighted the league's fastest-growing region, featuring first-ever Regionals appearances from the Wilmington Bombers, Maine Cats, and Bayou Brawlers.

- **Champions:** North Carolina Tigers
- **Breakout Story:** The Maine Cats finished a remarkable second place in their first major tournament as a standalone club.
- **Competitive Depth:** Virginia, Wilmington, Jacksonville, and Bayou all contributed to a spirited and developmental day of football.

MEN'S DIVISION LADDER

#	TEAM	P	PTS	%	W	L	D
1	North Carolina Tigers - SER (M)	3	12	735.00	3	0	0
2	Maine Cats - SER (M)	3	8	95.00	2	1	0
3	Virginia Lions - SER (M)	3	4	59.50	1	2	0
4	Wilmington Bombers - SER (M)	3	0	44.36	0	3	0

MEN'S GRAND FINAL

North Carolina Tigers - SER (M)  **54**
8.6

6
1.0

 Virginia Lions - SER (M)



Central Regionals – Olathe, KS

Returning to Lone Elm Park—site of the 2023 Super Regionals—the Central tournament delivered balanced, high-quality football across two co-ed divisions.

- **Division 1 Champions:** North Texas Devils

The Devils claimed their first-ever regional title, defeating Minnesota, Chicago, and St. Louis with a blend of physicality and precision. The Central Regionals underscored the rising strength of southern and midwestern clubs.

MEN’S DIVISION I LADDER

#	TEAM	P	PTS	%	W	L	D
1	North Texas Devils - CR	3	12	408.11	3	0	0
2	Minnesota Freeze - CR	3	8	176.47	2	1	0
3	Chicago Swans - CR	3	4	34.23	1	2	0
4	Saint Louis Blues - CR	3	0	42.86	0	3	0

MEN’S DIVISION I GRAND FINAL

Chicago Swans - CR  **7** **63**  North Texas Devils - CR
1.1 10.3

- **Division 2 Champions:** Oklahoma Footy Club

Oklahoma secured its first USAFL tournament win since 2017, edging Des Moines, Kansas City, and Nashville in three tightly contested matches.

MEN’S DIVISION II LADDER

#	TEAM	P	PTS	%	W	L	D
1	Oklahoma Buffaloes - CR	3	12	281.25	3	0	0
2	Nashville Kangaroos - CR	3	8	118.31	2	1	0
3	DesMoines Roosters - CR	3	4	65.00	1	2	0
4	Kansas City Power - CR	3	0	52.83	0	3	0



MEN'S DIVISION II GRAND FINAL

Nashville Kangaroos - CR  **16** 2.4 **38** 5.8  Oklahoma Buffaloes - CR

Western Regionals – Westminster, CO

Set against the Rocky Mountains, the Western Regionals delivered the most explosive scoring of the series. The long-standing single-game Regionals scoring record (100 points) was broken four times, with the Arizona Hawks setting a new benchmark at 114 points.

- **Men's Division 1:**

Denver claimed its sixth regional championship, defeating Austin in a rematch of the 2023 final—this time by 47 points.

MEN'S DIVISION I LADDER

#	TEAM	P	PTS	%	W	L	D
1	Denver Bulldogs -WR (M)	2	8	530.30	2	0	0
2	Austin Crows Senior Men AUC-WRM	2	4	135.11	1	1	0
3	Golden Gate Roos - WR (M)	2	0	13.79	0	2	0

MEN'S DIVISION I GRAND FINAL

Austin Crows Senior Men  **26** 4.2 **73** 11.7  Denver Bulldogs -WR (M)

- **Women's Division:**

In a showcase of national talent, San Francisco defeated Minnesota in a rematch of the last three Nationals Grand Finals. The Maidens, bolstered by players from Seattle, Sacramento, and St. Louis, displayed the cohesion and firepower of a title contender.



WOMEN'S DIVISION LADDER

#	TEAM	P	PTS	%	W	L	D
1	Golden Gate Women-WR(W)	3	12	400.00	3	0	0
2	Minnesota Freeze- WR(W)	3	8	361.29	2	1	0
3	Denver Bulldogs Women-WR(W)	3	4	87.10	1	2	0
4	DC Eagles-WR(W)	3	0	4.14	0	3	0

WOMEN'S DIVISION I GRAND FINAL

Minnesota Freeze- WR (W)  **20**
3.2

30
5.0

 Golden Gate Women-WR (W)

• Men's Division 2:

In one of the most dramatic finishes of the entire series, Sacramento edged Seattle with a post-siren point, securing the cup outright after a back-and-forth final term.

#	TEAM	P	PTS	%	W	L	D
1	Sacramento Suns - WR (M)	2	8	356.82	2	0	0
2	Seattle Grizzlies - WR (M)	2	4	167.57	1	1	0
3	Houston Lonestars - WR (M)	2	0	15.10	0	2	0

MEN'S DIVISION II GRAND FINAL

Sacramento Suns - WR (M)  **45**
6.9

44
7.2

 Seattle Grizzlies - WR (M)

• Men's Division 3:

Arizona ended a seven-year drought by winning their first Regionals title since 2018, powered by their record-setting offensive performance.



MEN'S DIVISION III LADDER

#	TEAM	P	PTS	%	W	L	D
1	Arizona Hawks-WR (M)	2	8	497.06	2	0	0
2	Portland AFC-WR (M)	2	4	101.30	1	1	0
3	Denver Bulldogs Reserves-WR (M)	2	0	14.47	0	2	0

MEN'S DIVISION III GRAND FINAL

Arizona Hawks-WR (M)  **55** **33**  Portland AFC-WR (M)
 8.7 5.3

Recognizing Excellence: 2025 All-Regionals Teams

For the fifth consecutive year, the All-Regionals Teams presented by Odin Mortgage & Tax honored the standout performers across all four tournaments. Selections were based on umpire votes and supplemental recommendations from tournament observers.

- Minnesota's Cathy Hoha became the only player named to the All-Regionals Team in all five seasons, continuing her dominance in the forward line.
- Multiple players—including Erik Hansen (NC), John Hinchin (PHL), Marissa Poorboy (DEN), Nicole Feery (Golden Gate), Nico Caprignano (SAC), and Chance Mire (BAY)—earned their third career selections.
- A further ten athletes became two-time honorees, reflecting the growing depth of elite talent across the league.

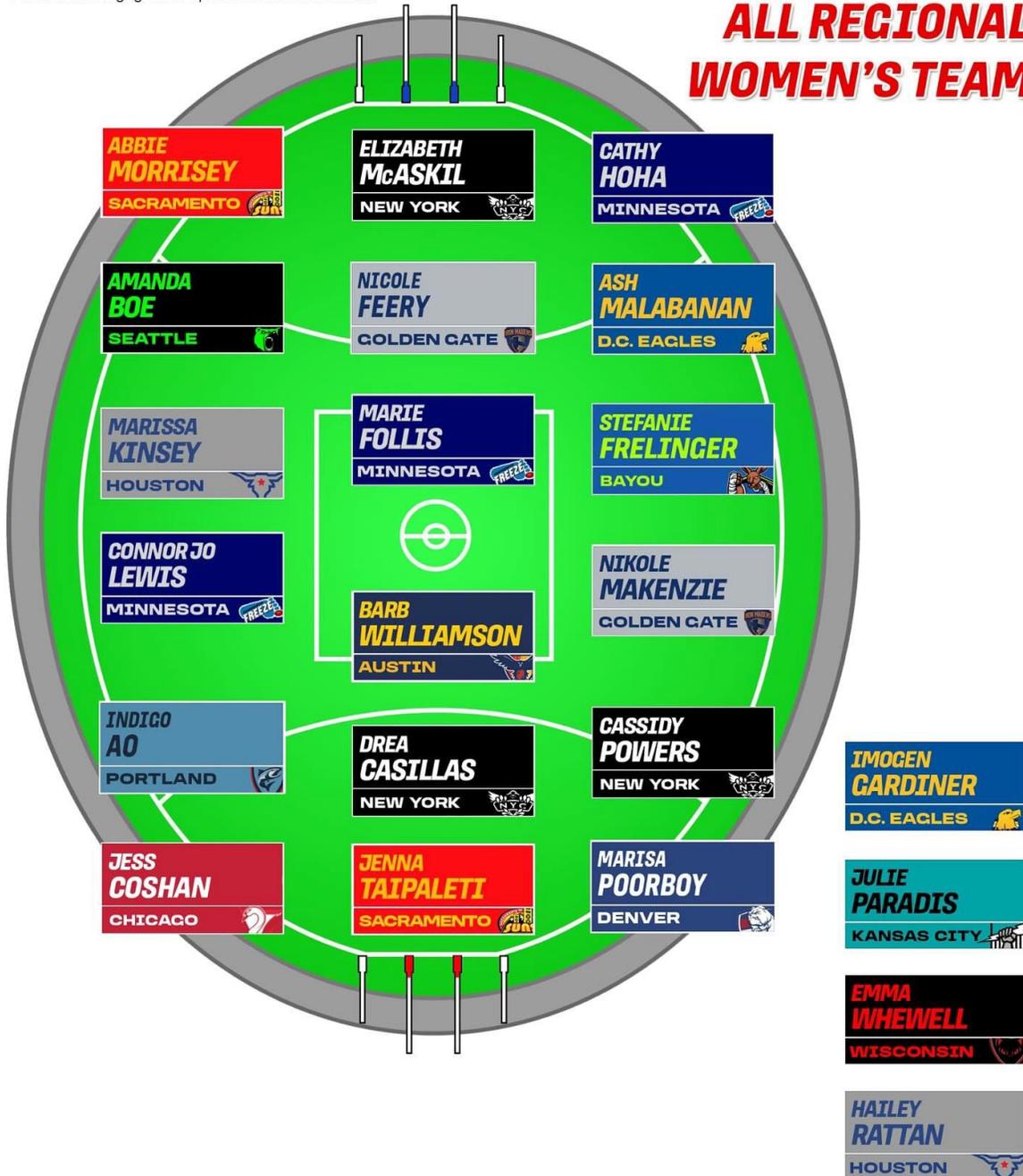


2025 Women's All Regionals Team

ODIN Mortgage

Australian Mortgages for Expats & Overseas Residents

2025 USAFL ALL REGIONAL WOMEN'S TEAM



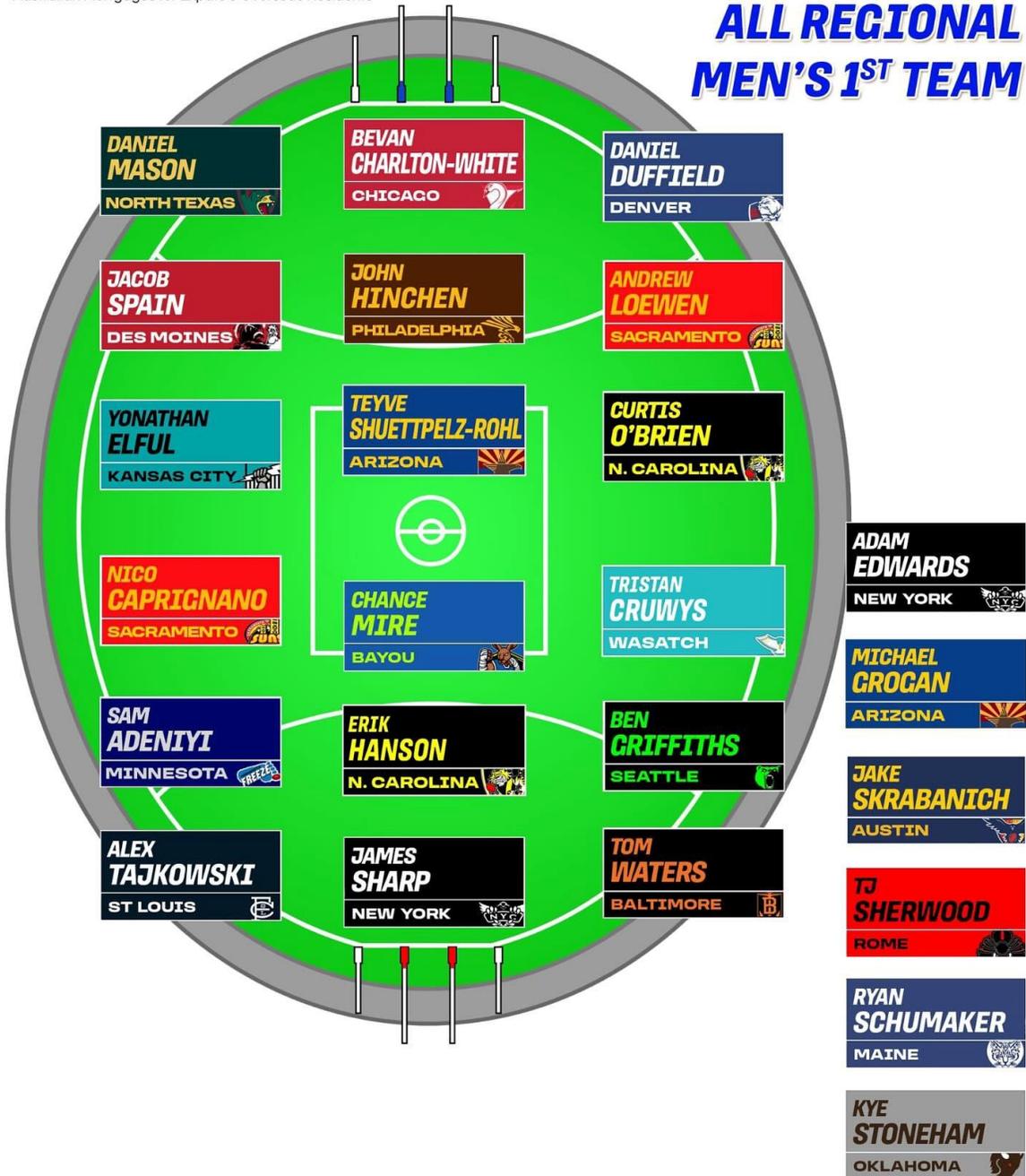


2025 Men's All Regionals Teams

ODIN Mortgage

Australian Mortgages for Expats & Overseas Residents

2025 USAFL ALL REGIONAL MEN'S 1ST TEAM

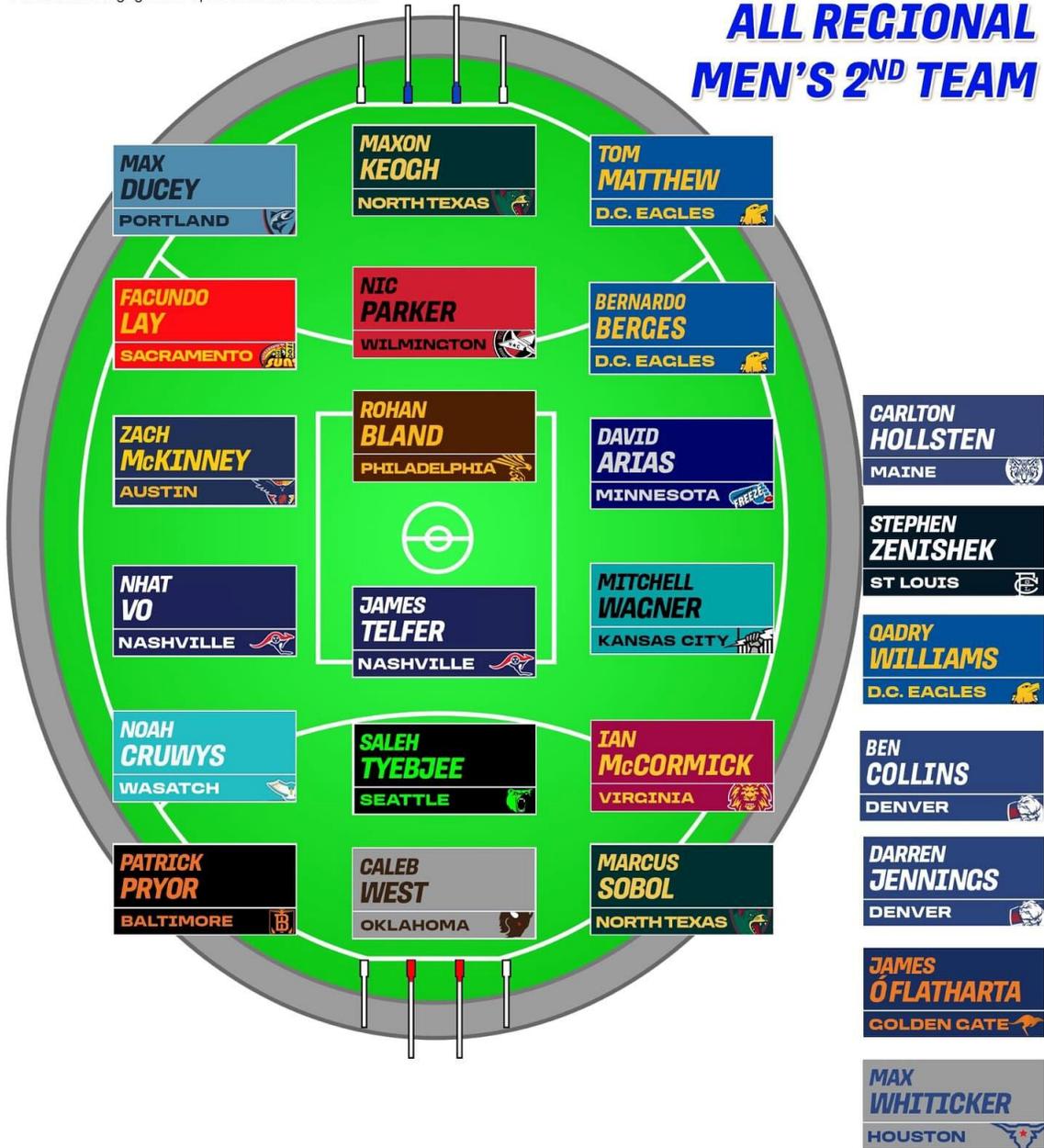




ODIN Mortgage

Australian Mortgages for Expats & Overseas Residents

2025 USAFL ALL REGIONAL MEN'S 2ND TEAM





2025 National Championships



The **2025 USAFL Nationals**, held at the **Kino Sports Complex in Tucson, Arizona**, delivered one of the most memorable championship weekends in league history. Ideal playing conditions, a world-class venue, and a vibrant community atmosphere set the stage for three days that celebrated not only elite competition but also the continued growth and unity of Aussie Rules in the United States.

A Spectacular Setting and Strong Partnerships

Mild weather and a pristine playing surface welcomed clubs, supporters, and partners from across the country. The Friday evening welcome event offered a first glimpse of the stunning mountain backdrop and reaffirmed the sense that this Nationals would be something special.

The tournament also highlighted the USAFL's expanding network of long-term partners. **Tasmanian**, represented by Trade Representative **Emily Minson**, joined the league in celebrating the extension of the USAFL–Tasmanian partnership through **2030**. New partners also played a meaningful role in elevating the event: **Macquarie Capital** proudly sponsored the USAFL Awards, and the **Consulate General of Australia in Los Angeles** supported athletes and volunteers through its sponsorship of the Aussie Recovery Tent. Long-standing supporters—including **Coopers**, **CyberSolve IQ**, **Odin Mortgage**, and others—continued to demonstrate their deep commitment to the league's mission and community.

Men's Divisions: Dynasties, Breakthroughs, and Comebacks

Across five men's divisions, the weekend delivered a blend of expected excellence and compelling new storylines:

- **Men's Division 1:**
The **Austin Crows** secured their **seventh consecutive D1 premiership** and a **record tenth overall**, defeating a surging **New York Magpies** side that stunned Denver in the semifinals.
- **Men's Division 2:**
The **Seattle Grizzlies** ended years of near misses, capturing their first D2 title in **17 seasons** with a commanding win over San Diego.
- **Men's Division 3:**
A combined **Boston/Philadelphia** team toppled the host **Arizona Hawks**, earning Boston's third Grand Final appearance and Philadelphia's fourth title since 2018.



- **Men’s Division 4:**
St Louis, revitalized after years of dormancy, claimed its **second D4 championship in four seasons**, underscoring the club’s remarkable post-COVID resurgence.
- **Men’s Division 5:**
In a storybook finish to their first season back as a standalone club, the **Maine Cats** defeated the North Carolina/Des Moines combination to win the D5 premiership.

Twenty Years of Women’s Football: A Milestone Celebration

The 2025 tournament marked **two decades of women’s competition** at USAFL Nationals. Players from the original three pioneering women’s teams reunited in Tucson, honoring the sport’s history while celebrating its rapid expansion.

For the first time, the women’s competition adopted a **full bracket format**, giving all eight teams a pathway to the Division 1 title. The new structure produced fresh matchups, dramatic upsets, and a showcase of the sport’s growing depth.

Women’s Division 1: A Grand Final for the Ages

The championship match—intentionally scheduled as the final game of the weekend in honor of the 20-year anniversary—delivered a classic. The **Minnesota Freeze** and the combined **Denver/Sacramento “SunDogs”** battled in a tight, emotionally charged contest.

Minnesota’s victory made them just the **fourth club to repeat as Women’s D1 champions**, cementing their status as a modern powerhouse.

Women’s Division 2: A Home-State Triumph

The weekend concluded with a fitting celebration for the host region. The **Arizona Hawks**, one of the original women’s teams from the 2005 Nationals, joined forces with players from **San Diego, Orange County, and North Star Blue Ox** to claim their **first D2 title since 2019**, defeating a strong Portland/Seattle/North Texas combination.

A Tournament That Reflected a Growing National Community

The 2025 USAFL Nationals showcased the league’s continued expansion, competitive balance, and deepening sense of community. From historic milestones in the women’s game to breakthrough performances across the men’s divisions, the event demonstrated the strength, resilience, and unity of Aussie Rules in the United States.

The Tucson Nationals will be remembered not only for its champions, but for its atmosphere, its celebration of history, and its affirmation that the USAFL is entering its next era with momentum and purpose.



MEN'S DIVISION I LADDER

Pool A

#	TEAM	P	PTS	%	W	L	D	BYE
1	Austin Crows	2	8	1038.46	2	0	0	1
2	NY Magpies	2	4	93.10	1	1	0	1
3	Sacramento Suns	2	0	10.61	0	2	0	1

Pool B

#	TEAM	P	PTS	%	W	L	D	BYE
1	Denver Bulldogs	2	8	794.12	2	0	0	1
2	Golden Gate Roos	2	4	76.92	1	1	0	1
3	Houston Lonestars	2	0	18.70	0	2	0	1

MEN'S DIVISION I GRAND FINAL

MEN'S D1 GRAND FINAL

 AUSTIN CROWS	11	7	73
 NEW YORK MAGPIES	2	1	13

Paul Roos Medal (Best & Fairest):	Daniel Duffield, Denver
Coopers Medal (Most Consistent):	Julian David, Sacramento
Geoff Cann Medal (Grand Final MVP):	Kane Murphy, Austin
Hayden Kennedy Medal (Grand Final Umpires):	Steve Arnott, Ross McLaren, Oliver Pearce





WOMEN'S DIVISION I GRAND FINAL



Paul Roos Medal (Best & Fairest):	Connor Lewis, Minnesota
Coopers Medal (Most Consistent):	Kayla Murphy, Denver
Geoff Cann Medal (Grand Final MVP):	Catherine Georgiadis, Minnesota
Hayden Kennedy Medal (Grand Final Umpires):	Laurie Rupe, Shaun Pothe

WOMEN'S DIVISION II GRAND FINAL



Paul Roos Medal (Best & Fairest):	Melissa Armstrong, Arizona
Coopers Medal (Most Consistent):	Marissa Kinsey, Houston
Geoff Cann Medal (Grand Final MVP):	Amelia Kahr, Seattle
Hayden Kennedy Medal (Grand Final Umpires):	Tom Barrett, Peter Pearce



MEN'S DIVISION II LADDER

Pool A

#	TEAM	P	PTS	%	W	L	D
1	Seattle Grizzlies	2	8	2140.00	2	0	0
2	Baltimore Dockers	2	4	44.58	1	1	0
3	Los Angeles Dragons	2	0	34.12	0	2	0

Pool B

#	TEAM	P	PTS	%	W	L	D
1	San Diego Lions	2	8	443.48	2	0	0
2	DC Eagles	2	4	82.76	1	1	0
3	Austin Crows Reserves	2	0	11.54	0	2	0



MEN'S DIVISION II GRAND FINAL

MEN'S D2 GRAND FINAL			
 SEATTLE GRIZZLIES	8	4	52
 SAN DIEGO LIONS	2	4	16

Paul Roos Medal (Best & Fairest):	Max Rennie, Seattle
Coopers Medal (Most Consistent):	Hayden Curtiss, Seattle
Geoff Cann Medal (Grand Final MVP):	Thanakhan Chaichana, Seattle
Hayden Kennedy Medal (Grand Final Umpires):	Steve Butler, Darren Henderson, Jack O'Dell





MEN'S DIVISION III LADDER

Pool A

#	TEAM	P	PTS	%	W	L	D
1	Arizona Hawks	3	12	275.61	3	0	0
2	Chicago Swans	3	8	97.37	2	1	0
3	Columbus Cats	3	4	78.95	1	2	0
4	Nashville/Rome/Birmingham	3	0	52.83	0	3	0

Pool B

#	TEAM	P	PTS	%	W	L	D
1	Philadelphia/Boston	3	12	265.38	3	0	0
2	Minnesota Freeze	3	8	152.63	2	1	0
3	North Texas Devils	3	4	150.77	1	2	0
4	Portland Steelheads	3	0	12.64	0	3	0

MEN'S DIVISION III GRAND FINAL

MEN'S D3 GRAND FINAL			
 BOSTON DEMONS	8	6	54
 PHILADELPHIA HAWKS			
 ARIZONA HAWKS	3	2	20

Paul Roos Medal (Best & Fairest):	Michael Grogan, Arizona
Coopers Medal (Most Consistent):	Clyde Simpson, Columbus
Geoff Cann Medal (Grand Final MVP):	Jarryd Ferandes, Boston
Hayden Kennedy Medal (Grand Final Umpires):	Zachary Charter, Shaun Pothe, Jackson Whittle



MEN'S DIVISION IV

#	TEAM	P	PTS	%	W	L	D
1	Saint Louis/DC	4	12	147.15	3	1	0
2	Denver/Wisconsin/Seattle	4	12	128.24	3	1	0
3	Wasatch/N Texas	4	8	96.62	2	2	0
4	Orange County/Cleveland/Arizona	4	8	127.27	2	2	0
5	Oklahoma/KC/Las Vegas	4	0	41.36	0	4	0



MEN'S DIVISION IV GRAND FINAL

<i>MEN'S D4 DECIDER</i>			
 ST LOUIS BLUES AFC (w/ DC EAGLES*)	7	10	52
 WISCONSIN/DENVER* (w/ SEATTLE*)	3	2	20

Paul Roos Medal (Best & Fairest):	Alex Tajkowski, St Louis
Coopers Medal (Most Consistent):	Brendan Burke, St Louis
Geoff Cann Medal (Grand Final MVP):	Patrick Frew, St Louis
Hayden Kennedy Medal (Grand Final Umpires):	Kaleb Lee, David Martin





MEN'S DIVISION V LADDER

#	TEAM	P	PTS	%	W	L	D
1	Maine/Wilmington	3	12	332.35	3	0	0
2	North Carolina/Des Moines	3	8	221.05	2	1	0
3	Baton Rouge/Bayou/Golden Gate	3	4	75.23	1	2	0
4	Virginia/Minnesota	3	0	20.92	0	3	0

MEN'S DIVISION V GRAND FINAL

MEN'S D5 GRAND FINAL				
	MAINE CATS (w/ WILMINGTON)	3	8	26
	NTH CAROLINA TIGERS DES MOINES ROOSTERS	1	7	13

Paul Roos Medal (Best & Fairest):	Dan O'Connell, Maine
Coopers Medal (Most Consistent):	Keith Phillips, North Carolina
Geoff Cann Medal (Grand Final MVP):	Nic Parker, Wilmington
Hayden Kennedy Medal (Grand Final Umpires):	Liam Dye, Tom Janke





USAFL Life Membership

The USAFL Life Membership recognizes and honors those members of Australian Rules Football who, by virtue of their contributions, are of such significant stature that they are considered to be among the most highly regarded contributors to the promotion and development of Australian Rules Football in the USA, while residing in the USA. The contributions of those inducted may come from player, coach, umpire, administrator, or media backgrounds and must be of lasting value.

This year, **Jon Loring** was inducted as the newest USAFL Life Member, a well-earned honor recognizing his extraordinary service to the league over the course of 20+ years. Jon has made significant and lasting contributions as a player, a proud member of the Revolution, and a long-time leader and coach of the Philadelphia Hawks. His unwavering dedication, tireless work, and exceptional influence—have left an indelible mark on the USAFL. This award not only celebrates Jon’s remarkable achievements but also reflects the deep respect and gratitude we hold for all he has done to elevate, enrich, and advance our league.

Administration Excellence Awards

Each year selected USAFL leaders are recognized for their contributions to the overall development of the league. The awards are named in honor of USAFL Founder and Hall of Fame member, Paul “Plugger” O’Keeffe.

Congratulations to **USAFL Member At Large Darren Green**, he was our PlayHQ hero this year. When the League transitioned to PlayHQ, Darren took the lead, supporting the League and clubs through a complex changeover, answering countless questions and providing tireless technical and operational help.

When Doren James was hospitalized and unable to attend Central Regionals, Darren immediately stepped in—traveling to ensure the tournament’s success—and two weeks later played a vital role at Western Regionals as well. We are deeply grateful for Darren’s extraordinary dedication and for two years of service as Member At Large.

Congratulations also go to **USAFL VP West, Makenzie Adamo**. Mak also made sacrifices to be at Western Regionals while Doren was still recovering. She also played a key role in the PlayHQ transition, especially with player registration for Nationals. Her dedication and service to the league are felt by every club and volunteer.



Coaches Association Awards

USAFL Coaches Association Coach of the year (Men's & Women's) recognizes coaches that are actively developing their coaching capability and demonstrating the importance of the coaching role. Congratulations to this year's winners:

Women's Coach of the Year - Katie Klatt, Golden Gate Iron Maidens

Men's Coach of the Year - Rich Lozano, St Louis Blues





Financial Management

The USAFL is a 501(c)(3) not-for-profit organization that maintains its books on a cash basis. Primary revenue sources include the annual grant from the AFL, dues from member clubs, individual player registrations, sponsorships, and—in 2025—\$81,000 in grant funding from the State of Texas for hosting the 2024 USAFL Nationals in Austin. Primary expenses encompass events, support, development, and educational functions aligned with the League’s core programs and mission. At the USAFL Annual General Meeting, the Treasurer presents the financial report of the prior year and provides an update on the current year’s financial status.

The organization is responsible for the financial record-keeping of all League events, including Regional and National Championships. The League’s financial philosophy is for events to be self-funding where possible. Consistent with past years, the League continues to employ a part-time accountant to strengthen internal controls, compliance, and bookkeeping.

The financial results indicate that the League remains in sound financial condition, contingent upon continued funding from the AFL. To comply with U.S. tax requirements, the League submits reviewed financials annually to an external accounting firm. This firm provides audit and accounting services and assists with federal tax compliance and reporting to the Internal Revenue Service (IRS). The following pages present the USAFL’s balance sheet as of December 31, 2025, and the income statement for the 2025 calendar year. As of the time of printing, the 2025 tax return is not yet complete, and the figures presented have not been submitted to the IRS.

On the expense side, Nationals remains the League’s largest variable cost; however, when factoring in standalone Nationals player registrations, season passes, and sponsorships, it continues to operate as a self-sustaining event.

Overall, the League is in a strong financial position, and this stability is expected to continue into 2025 and beyond.

Richard Hordern-Gibbings

Treasurer

treasurer@usafl.com



2025 USAFL Profit and Loss Statement

Prorit and Loss January-December, 2025

	Total
Income	
AFL Grant	68,893.00
Donations - General	2,786.76
Foundation	590.00
Club Dues	13,762.00
Player Registrations	
Season Registration Fees	26,214.00
Regionals	24,343.07
Nationals	117,292.00
Merchandise Sales	19,632.31
Texas Grant	81,176.00
Football Sales	3,094.75
Sponsorships	141,727.71
Administration Charges	250.00
Total Income	499,761.60
Cost of Goods Sold	23,890.12
Gross Profit	475,871.48
Expenses	
Professional Expenses	3,556.04
Administrative Expenses	35,388.04
Promotion & Advertising	16,105.87
Employee Expenses	137,854.67
North Eastern Regionals	11,241.44
South Eastern Regionals	8,517.16
Central Regionals	11,232.95
Western Regionals	20,212.54
Club Tournament Grants	6,128.74
Nationals	136,472.89
Combine Expenses	382.01
International Program Expenses	3,295.73
Umpire Expenses	6,838.49
Total Expenses	397,226.37
Cash Operating Surplus / Deficit	78,645.11
Other Income and Adjustments	
Other Income	7,826.70
Operating Surplus after Adjustments	\$ 86,471.81



2025 USAFL Balance Sheet

US Australian Football League Balance Sheet

As of December 31, 2025

Distribution account	Total
Assets	
Operating Accounts	
Cash or Cash Equivalents	151,802.03
USAFL Foundation	116,050.07
TOTAL ASSETS	\$267,852.10
Liabilities and Equity	
Liabilities	
Credit Card	19,733.32
Direct Deposit Payable	-3,115.86
Federal Taxes (941/944)	5,648.33
Total for Liabilities	\$22,265.79
Equity	
Opening Balance Equity	13,178.47
Retained Earnings	255,936.03
Net Income	17,533.89
Total for Equity	\$286,648.39
TOTAL LIABILITIES AND EQUITY	\$308,914.18



2026 USAFL Contact List

Executive Board – 2025-26

April Munn	President	april.munn@usafl.com
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Seb Aguiari	VP Central	seb.aguiari@usafl.com
Dan Wix	VP West	dan.wix@usafl.com
Sam Murphy	Member At Large	sam.murphy@usafl.com

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David Bryant	Coaches Association	dave.bryant@usafl.com

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Jason Becker	Head of Football	jason.becker@usafl.com
Andrew Donlen	Freedom Head Coach	freedomcoach@usafl.com

Staff

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